

“One of our highest rated and most personable speakers. His results speak for themselves.”

BOB THOMAS, MICHIGAN CHAMBER

“Creative, engaging and professional. Kyle is an asset to anyone who is focused on growth and results.”

SHAWNA SCHUH,
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“Funny and articulate. Kyle is one of the brightest marketing minds around.”

TIM FAHNRICH,
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“A sponge for good ideas that work. Kyle will find them or invent them.”

MIKE VARNEY,
TUSCON METRO
CHAMBER

kyle SEXTON

// MARKETING STRATEGIST

BUSINESSES AND ORGANIZATIONS are looking for answers to their questions about the future. Kyle Sexton has new ideas about pricing, programs, organizational culture and much more.

Mr. Sexton consults with businesses and organizations throughout North America. His international consulting and business development experience lends itself to insightful thinking and creative solutions to transforming your brand. His innovations have been featured in the *Wall Street Journal*, and his book, *REMEMBERSHIP - New Thinking for Tomorrow's Membership Organization*, is fueling transformations in many North American associations.

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The Most Complete Combination of Marketing Ideas, Training & Inspiration

TURN SOCIAL MEDIA INTO BUSINESS MEDIA

Kyle's most popular training. Social media won't transform your business overnight or by itself. Learn how Blogging + Search Engine Optimization + Social Media Sharing can turn strangers into friends and friends into customers. "This just changed my whole life" is not an unusual review from business owners who attend this session.



YOU AND YOUR BUSINESS, BRANDED

You've been promoting your business as simple and folksy when your clients want complex and powerful. You tell people you're accessible but you enjoy the freedom provided by your automated phone system. Take some time to consider what can happen when you align your brand around your values.

SO YOU THINK YOU CAN NETWORK?

The word "networking" has changed meaning on us, so let's talk about network development as a part of your marketing. Let's set a goal so you have a plan, like the rest of your business efforts. You need to grow your business through people, so let's get ready to grow.

WEB STRATEGIES FOR BUSINESS

It's been a while since you've updated your website, so it's easy to feel overwhelmed with all the decisions you need to make in building a new one. Let a certified marketing geek guide you through the technologies that get you closer to your goals.



SMALL BUSINESS / BIG MARKETING

This session is full of great book recommendations. Let's discuss how today's trends are affecting your business (and how to fix it). Hit the *Refresh* button on your marketing know-how and learn with folks who speak your language.

DESIGNED WITH U. IN MIND

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