

“One of our highest rated and most personable speakers. His results speak for themselves.”

BOB THOMAS, MICHIGAN CHAMBER

“Creative, engaging and professional. Kyle is an asset to anyone who is focused on growth and results.”

SHAWNA SCHUH,  
AUTHOR & SPEAKER

“Funny and articulate. Kyle is one of the brightest marketing minds around.”

TIM FAHNRICH,  
THIRD RIVER MARKETING

“A sponge for good ideas that work. Kyle will find them or invent them.”

MIKE VARNEY,  
TUSCON METRO  
CHAMBER

# kyle SEXTON

## // MARKETING STRATEGIST

**BUSINESSES AND ORGANIZATIONS** are looking for answers to their questions about the future. Kyle Sexton has new ideas about pricing, programs, organizational culture and much more.

Mr. Sexton consults with businesses and organizations throughout North America. His international consulting and business development experience lends itself to insightful thinking and creative solutions to transforming your brand. His innovations have been featured in the *Wall Street Journal*, and his book, *REMEMBERSHIP - New Thinking for Tomorrow's Membership Organization*, is fueling transformations in many North American associations.

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// MARKETING STRATEGIST



# MEMBERSHIP U.

*The Most Complete Combination of Membership Ideas, Training & Inspiration*

## YOU AND YOUR CHAMBER, BRANDED

You've been promoting your chamber as simple and folksy when your clients want complex and powerful. You tell people you're accessible but you enjoy the freedom provided by your automated phone system. Take some time to consider what can happen when you align your brand around your values.



## THE INNOVATIVE CHAMBER

A certified marketing geek breaks down what makes a good idea take off in your chamber, and how to identify gaps in your offerings according to the Member Matrix. This brand new content is guaranteed to give you tools to take back to your board and committees to guide your future moves.

## TOMORROW'S MEMBERSHIP ORGANIZATION

Learn how to engage members without asking them to show up for events, teach members how to talk about you, allow them to choose their own investment, and service and sell memberships using the latest in technology.

## TURN SOCIAL MEDIA INTO CHAMBER MEDIA

*Kyle's most popular training.* Social media won't transform your organization overnight or by itself. Learn how Blogging + Search Engine Optimization + Social Media Sharing can turn strangers into friends and friends into members. "This just changed my whole life" is not an unusual review after this session.



## MEMBERSHIP SOLUTIONS SESSION

A great way to end the day, Kyle's unscripted format gives everyone a chance to get the ideas and advice they need in this high-energy, interactive session.

## DESIGNED WITH U. IN MIND

*Share this program*

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