

## Chamber SalesEngine Features & Pricing

Written by Kyle J. Sexton  
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Chamber SalesEngine (TM) is an innovative web-based membership sales system to help your chamber of commerce grow without adding more sales staff or membership drives.

<b>Chamber SalesEngine™</b>	LITE	STARTER	PLUS
Price	\$99	\$199/year	\$99/month
Optional Savings			\$990/year
<b>FEATURES</b>	LITE	STARTER	PLUS
SalesEngine	✓	✓	✓
Customized Script		✓	✓
Branded SalesEngine Presentation		✓	✓
Custom Introductory Greeting			✓
Lead Generator with Email Notification			✓
Weekly Drip Marketing Emails <b>(NEW!)</b>			
Referral Engine <b>(NEW!)</b>			

### Chamber SalesEngine Components:

**SalesEngine** - Our proven effective SalesEngine membership sales presentation to help you sell more memberships - the right way! Your SalesEngine will be presented on a web page designed to fit your web site.

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**Customized Script** - Edit the audio script to reflect your organization's programs and services.

**Branded SalesEngine Presentation** – Your logo brands your SalesEngine membership sales presentation.

**Custom Introductory Greeting** -An audio greeting instructs visitors to tell you about their business before entering the Chamber SalesEngine membership sales presentation

**Lead Generator with Email Notification** -

**Weekly Drip Marketing Emails** - Available beginning summer of 2011, each visitor who fills out the lead generation form

**Referral Engine** -Perhaps our most powerful feature, Referral Engine helps you drive qualified prospects to your Chamber Sales Engine. Think of this as the gas station for your car! Use this feature to create a rewards program or other ongoing incentive to drive members to into your new Chamber SalesEngine membership sales system.