

## Most Popular Resources

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Here are some of my most- requested free resources...

- Handout: [pdf] [How to Quantify a Basic Membership](#)
- Video: [Demonstration of "How to Quantify a Basic Membership"](#)
- [Radio Station Proposal](#)
- Radio Sample ["Chamber Business Beat"](#)
- ACCE Circle of Champions Sales Conference 2008: 40 Ideas in 40 minutes
- ACCE Convention 2008 Pittsburgh: Almost 60 Ideas in 60 Minutes Audio Recording
- ACCE Convention 2007 Sacramento: [45 Ideas in 45 Minutes Audio Recording](#)
- [Criteria for evaluating your membership database](#)
- Handout: [WACE Academy Membership Development](#)
- [Questions For Your Webmaster \[PowerPoint Presentation\]](#) with Scott Aston, Oceanside CA
- Handout: [How National Chains Are Affecting Your Chamber](#)
- [Breaking Down the Big Boxes \[article\]](#)
- [Salem Oregon Award-Winning Tiers Brochure](#) [More about [membership tiers](#) ]